



# Sponsorship Opportunities



**Benefiting Our Economic Empowerment Programs**

**MARCH 1ST, 2025 | 10AM - 12PM**

**GAINESVILLE WOMAN'S CLUB**

*Sip. Shop. Support.*





**MARCH 1ST, 2025 | GAINESVILLE WOMAN'S CLUB**  
**PeacefulPaths.org/PowerofthePurse**



Dear Community Partner,

Peaceful Paths Domestic Abuse Network is excited to announce our spring fundraising event, the **10th Annual Power of the Purse Brunch**. The Power of the Purse Brunch will be held at **The Gainesville Woman's Club** on **Saturday, March 1st, from 10 am - 12 pm**.

Guests will enjoy a delicious brunch with mimosas while shopping our designer handbag auction. Attendees will hear directly from a survivor and learn how they can support our mission. We expect about 150 guests for this seated event. We sell out every year!

Peaceful Paths is the certified Domestic Violence Center serving Alachua, Union, and Bradford Counties. We are registered as a 5013c non-profit organization that relies on local and government support to provide a range of free and confidential services to victims of domestic abuse. Locally, we serve close to 2,000 survivors each year through shelter and outreach programs. One of our most popular annual events, the **Power of the Purse Brunch**, provides awareness of economic abuse and the economic empowerment services we offer. Every dollar raised by this event helps Peaceful Paths provide programming to survivors overcoming economic abuse on their journey to financial independence. This support is both critical and transformative.

**How can you help?** Our goal is to raise \$45,000 to support our Economic Empowerment Programs. We are seeking business partners to get involved as sponsors, attendees, and/or handbag donors. Your support is important to the success of Economic Empowerment Program and it makes a public statement that you are an ally in our mission to **save lives and create change**.

Included with this letter is a list of available sponsorship levels and benefits. If you would like to support but are unable to commit to a sponsorship, we welcome you to host a table this year! Individual and group admission purchases can be made on our website at [www.peacefulpaths.org/powerofthepurse](http://www.peacefulpaths.org/powerofthepurse) beginning **December 18, 2024**.

Thank you for being a voice for financial empowerment and the elimination of domestic violence. You make the difference!

To learn more about how you can support this event through sponsorship and handbag donation opportunities, please contact Stephanie Freas, at [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org) or (352) 219-6560.

Sincerely,

Stephanie Freas  
Director of Development



**Fed TIN: 59-1809014**






























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 PeacefulPaths.org/PowerofthePurse

# Sponsor Levels

All sponsor admissions will include early check in @ 9:30am



	 <b>Title Sponsor</b> \$6,000	 <b>Gold Sponsor</b> \$2,500	 <b>Silver Sponsor</b> \$1,500	 <b>Bronze Sponsor</b> \$550
<b>Sponsorships available</b>	<b>ONE</b>	<b>THREE</b>	<b>SIX</b>	<b>FOUR</b>
<b>Tickets &amp; Reserved Table(s)</b>	16 TICKETS 2 RESERVED TABLES	8 TICKETS 1 RESERVED TABLE	8 TICKETS 1 RESERVED TABLE	2 TICKETS GENERAL ADMISSION
<b>Logo/name on signage at event</b>				
<b>Logo/name on event website &amp; mobile auction app</b>				
<b>Logo/name on event program &amp; table signage</b>				
<b>Logo/name on all event materials (printed &amp; digital)</b>				
<b>Sponsor recognition from podium during welcome remarks</b>				
<b>Opportunity to include marketing materials on tables</b>				
<b>Opportunity to welcome guests at brunch</b>				
<b>Listed as Presenting Sponsor on radio &amp; TV advertising</b>				
<b>Logo/Name Included on TV Advertising</b>				
<b>Outreach room Sponsorship naming rights 1 year beginning April 1, 2025</b>				
<b>Extended Housing Sponsorship naming rights 1 year beginning April 1, 2025</b>				



**Inkind and Underwriting sponsorships available!**

Sponsor payments should be made to Peaceful Paths by February 24, 2025 via check, electronic transfer, or on our website. Questions? Please contact [Stephanief@peacefulpaths.org](mailto:Stephanief@peacefulpaths.org).





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PeacefulPaths.org/PowerofthePurse

# Admission Options

Shop. Drink. Support.  
Attend the 10th Annual Power of the Purse!

Single Admission  
General Admission  
\$65

Admission for 2  
General Admission  
\$120

Admission for 4  
General Admission  
\$240

Admission for 6  
General Admission  
\$360

Admission for 8  
Reserved Table  
\$800

Tickets to the POTP Brunch will go on sale  
December 18th until sold out.  
We have a maximum of 25 tables available.  
[PeacefulPaths.org/powerofthepurse](https://PeacefulPaths.org/powerofthepurse)

## Your Admission Includes:

- Catered brunch w/bubbies
- Access to handbag auction & raffles
- Photo booth fun
- Live Music
- Short program + survivor testimonial
- Opportunity to impact lives





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PeacefulPaths.org/PowerofthePurse

# Sponsor an Auction Item



OUR PURSE AUCTION IS THE STAR OF THE EVENT.  
Your support can make a big impact!



We are accepting new or gently loved designer handbags, wallets, and clutches for our silent auction!  
2100 NW 53rd Ave, Suite A | Gainesville, FL 32608

In exchange for your donation, we will provide an in-kind donation receipt for your records, and donors will be recognized in the auction app.  
To allow time for auction item processing, our final deadline for donations is Friday, February 14th, 2025.



Don't have a purse to donate?  
Visit our Amazon Wishlist!  
Auction donations will ship directly to us.

Our Virtual Handbag Auction runs from  
Feb. 26th - Mar. 1st, 2025  
[www.peacefulpaths.org/PowerOfThePurse](http://www.peacefulpaths.org/PowerOfThePurse)

Available only to attendees with a Credit Card on File



MARCH 1ST | 10-12PM | GAINESVILLE WOMAN'S CLUB



### IMPORTANT DATES

**ASAP** Email us a copy of your logo to help us recognize your business or organization.

**FEB 14TH** *Sponsorship Agreement Due.* Please print and return via email or mail.

**FEB 24** *Sponsorship Payment Due.* Check, EFT, & Card accepted.

**FEB 26** *Guest List Deadline* We'll send you an RSVP link to help you capture your guests' info easily.

**FEB 26** *Online Auction Opens!* We'll send an online bidding link to the phone number/email linked to your ticket.

**MAR 1** *Gainesville Woman's Club at 2809 W University Ave, Gainesville, FL 32607 10-12 PM*  
Sponsors get early check-in starting at 9:30am!



Sponsor Name

*Please use name as you would like it to appear in marketing materials.*

Mailing Address

City

State

Zip Code

Contact Person

Contact Phone #

Contact Email Address

Which sponsorship level are you interested in?

**TITLE**  
\$6,000

**SILVER**  
\$1,500

**GOLD**  
\$2,500

**BRONZE**  
\$550

Payment Options

CHECK ENCLOSED -MAKE PAYABLE TO PEACEFUL PATHS

PLEASE SEND ME AN INVOICE

I WOULD LIKE TO PAY WITH A CREDIT CARD,  
PLEASE CALL 352.377.5690

*Please return this completed form to Stephanie Freas, Director of Development by February 14, 2025 to pledge your support! Payment appreciated by February 24, 2025 !*

Email [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org) or mail to Peaceful Paths  
Attention: Stephanie Freas 2100 NW 53rd Ave, Gainesville, FL, 32653

**STEPHANIEF@PEACEFULPATHS.ORG | MOBILE # 352-219-6560**