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**FOR IMMEDIATE RELEASE:**

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## **Peaceful Paths Board of Directors Names Crystal Sorrow as Chief Executive Officer**

Peaceful Paths is pleased to announce that Crystal Sorrow has been named Chief Executive Officer effective January 1<sup>st</sup>, 2025. Sorrow was previously the Director of Education and Youth Services, and has served as the Interim CEO since July 2024 when Dr. Theresa Beachy, who had led the agency for 24 years, transitioned to become the Organizational Strategist at the Center for Nonprofit Excellence at the Community Foundation of North Central Florida. The Peaceful Paths Board of Directors named Sorrow as incoming CEO in a unanimous decision.

Ms. Sorrow brings more than 20 years' experience leading teams, creating programming, and educating students and the community. Her deep ties and robust networks within our community make her an excellent choice to lead Peaceful Paths forward as they continue serving survivors and their families.

Sorrow has expressed gratitude and excitement as she steps into the CEO role stating, "I want to thank the Peaceful Paths' Board of Directors for their knowledge and guidance during my time as Interim CEO. I am inspired by the trust they have placed in me with the offer of the CEO role. It is an exciting time to lead the agency, as Peaceful Paths has served survivors of domestic violence in the Gainesville area for fifty years. I envision continuing that legacy of programming while growing new community connections. Every day Peaceful Paths' advocates and leadership team strives to empower survivors and educate the community. I am honored to support them and represent the agency as CEO."

Peaceful Paths is the state certified center that serves survivors of domestic violence in Alachua, Bradford, and Union counties. The mission of saving lives and creating change utilizes intervention and prevention to address the spectrum of issues surrounding intimate partner violence. Peaceful Paths provides free and confidential services including 24-hour text/helpline, emergency shelter, supportive housing, trauma informed counseling, support groups, youth programming, community education and training, violence prevention programs, food and clothing pantries, and legal services. Since January 2024, Peaceful Paths has provided services to more than 4,000 survivors and their children.

For more information please contact Crystal Sorrow at 352-377-5690,  
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***We exist to save lives and create change.***